

# WIN BROCKMEYER MEMORIAL SCHOLARSHIP FUND



*a component fund of the*

## **BACKGROUND:**

Win Brockmeyer was born in Mankato, Minnesota and graduated from Mankato High School in 1908. After playing college football for the University of Minnesota, and coaching in Fergus Falls and Fairbault, Minnesota from 1931-1937, he moved to Wausau where he coached football for 34 years from 1937-1971. Brock was one of the most dominant coaches in Wisconsin sports history, with a record of 230-33-9 and 13 undefeated seasons. His teams won 22 Wisconsin Valley / Big River conference titles. Win Brockmeyer received national recognition being selected to receive the Helm's Athletic Foundation National Award in 1949. He was voted Wisconsin Scholastic Coach of the Year in 1966 and was voted into the National High School Hall of Fame in 1984. Three players coached by Win Brockmeyer who played professional football and have been inducted into the National Football League Hall of Fame include Elroy "Crazylegs" Hirsch, Jim Otto, and Bruce Smith. Brockmeyer retired from coaching in 1971, but served as athletic director for Wausau East and Wausau West until 1973. He died in Sarasota, Florida on March 14, 1980. At the time of his death, he was Wisconsin Valley Commissioner.



Win Brockmeyer  
Sept. 16, 1908 - March 14, 1980

This scholarship fund was created on August 6, 1996, through the contributions of many donors, to perpetuate the memory of not only a great coach, but a gentleman who was a legend in his own time and an example for all time. Win Brockmeyer's legacy is one of courage, sportsmanship, aggressiveness, and physical development.

Members of the Win Brockmeyer Memorial Committee, responsible for raising funds for this memorial, included: Aaron Baumgardt, Walter Bissell, Calvin Chamberlain, David Graebel, Robert Hartwig, Ernie Hoenisch, John Hollingsworth, Harlan Hunger, and Barbara Genrich Hunger.

## **PURPOSE OF THE FUND:**

This fund is designed to perpetuate the memory of Win Brockmeyer through an annual recognition of the Outstanding Senior High School Football Players of the Greater Wausau Area. The fund will provide scholarships to the graduating seniors who have been nominated by their high school football coaching staffs for this award. One nominee will be named as the Wausau area's outstanding high school senior football player and will receive a \$2,000 scholarship. The three remaining nominees will each be honored with a \$500 scholarship.

## **NOMINATIONS AND ELIGIBILITY:**

The Community Foundation of North Central Wisconsin will direct area athletic directors at D.C. Everest, Wausau East, Wausau West, and Newman Catholic High Schools to the online scholarship application site each fall. The coaching staffs from each of those high schools are asked to complete the nomination form and submit it to the Community Foundation office by the designated deadline for their student to be considered by the Selection Committee.

## **CRITERIA:**

The student/athlete nominees must meet the following criteria:

- Graduating senior from D.C. Everest, Newman Catholic, Wausau East and Wausau West High Schools (and any other high school in the greater Wausau area that would develop a football program in the future);
- Outstanding football player;
- Achieved recognition by peers and coaches;
- A positive role model;
- Displaying the characteristics of:
  - Aggressiveness
  - Courage
  - Physical development
  - Sportsmanship

Financial need shall not be a requirement for the award.

## **SELECTION COMMITTEE:**

The decision on which student will be named the Outstanding Senior High School Football Player of the Greater Wausau Area will be made by a Selection Committee consisting of:

- Athletic directors of participating Wausau area high schools (DCE, Newman, Wausau East, Wausau West, and any other greater Wausau area high school that develops a football program);
- Sports editor of the Wausau Daily Herald;
- Sports directors of WSAW Channel 7 and WAOW Channel 9;
- Community Foundation of North Central Wisconsin representative, serving as chairperson

Each of the athletic director members of the committee will submit one candidate for the award from their respective school. The Community Foundation of North Central Wisconsin representative will cast a vote only in the absence of one of the seven-committee members or in the case of a tie.

## **ANNOUNCEMENT:**

Presentation of the award will be made at a ceremony to be held following the high school football season. All nominees will be recognized with a framed certificate. The student named as the Outstanding Senior High School Football Player of the Greater Wausau Area will receive an engraved plaque, and a traveling trophy will be presented for display at his school. At the time of the presentation, the recipients and public shall be reminded of Win Brockmeyer's legacy of leadership. A prepared statement will be read by a member of the Win Brockmeyer Memorial Committee (see proclamation below). This procedure is in keeping with the purposes of a memorial – to retell the story or restate the significance of the person or subject being memorialized.

## **PAYMENT:**

Scholarship funds are generally intended for undergraduate studies and will be paid by the Community Foundation directly to the accredited college, university, or technical school the student will be attending, after the student has provided proof of registration. Initiation of the scholarship should begin within four years of the student's high school graduation, or after completion of military commitment or active duty.

If a recipient is unable to accept any portion of the scholarship during their undergraduate studies due to restrictions on other scholarships received the funds shall remain in the Brockmeyer Scholarship Fund and will not be awarded to any other individual.

The committee reserves the right to review, on an individual basis, requests for accessing the scholarship for graduate studies within 2 years of their post-secondary graduation date. Interest will not accrue to the recipient.

## WIN BROCKMEYER PROCLAMATION

*Win Brockmeyer was a winning coach, classroom teacher, a true gentleman and personal friend to many. He set a standard of excellence both on and off the playing field that has never been equaled.*

*On the field, Brockmeyer's winning football record covered 34 years at Wausau High School from 1937 – 1971. It included 230 wins and only 33 losses. This resulted in 13 undefeated seasons and 22 conference titles. He was named 1966's Wisconsin Scholastic Coach of the year and in 1984 he was inducted into the National High School Hall of Fame. Two of Brockmeyer's outstanding Wausau athletes, Elroy "Crazylegs" Hirsch and Jim Otto, have been enshrined in the National Football League Hall of Fame. A third member of the Hall of Fame, Bruce Smith, was coached by Brockmeyer at Fairbault, Minnesota, before Brock came to Wausau.*

*Brock will most be remembered for being a philanthropist. His coaching career was dedicated to improving the well being of his players – not by charitable gifts – but by his desire and capability to develop human potential. He believed high school football was a sport with four great contributions to a growing youth (and I quote):*

- 1. Its aggressiveness gives a boy the basic fundamentals to prepare him for the "hard knocks" he'll meet in every day life.*
- 2. The courage of the sport kindles a fire within that will enable him to stand up for his convictions as he matures.*
- 3. The physical development teaches the men of tomorrow, clean living and body conditioning.*
- 4. It tends towards better citizenship, which is evidenced on the playing field each day . . . it presents actual situations to deal with rather than theory. You do your best and respect the best efforts of your opponents; understanding that commitment to excellence produces winners.*

*Those people fortunate enough to be a student of Brock have never forgotten the role he played in their development. It is because of his influence that this scholarship was formed – an annual reminder that Win Brockmeyer was truly a legend in his own time and an example for all time.*

*Win Brockmeyer Memorial Committee*

For more information, you can contact the Community Foundation office:



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